



**PennState
Alumni Association**
Central Florida Chapter

THE NITTANY GOLF CLASSIC SPONSORSHIPS

With the increasing cost of education at Penn State, especially for out-of-state students, the need to support local Penn State students is great. We at the Penn State Alumni Association, Central Florida Chapter are actively working to establish and fund a scholarship to help reduce their burden.

To establish an endowment, our chapter must raise \$50,000 over five years to meet the initial commitment. Once met, the Penn State University Board of Trustees will **match our investment**, doubling our efforts. Our chapter will be holding an annual golf tournament, the Nittany Golf Classic, to fulfill this commitment and ensure our support for local Penn Staters into the future. Thus, **we need your help!**

This pamphlet describes the ways you can help with two categories of **sponsorships**, Premium and Basic, each having multiple levels. We also welcome ideas how we can build a sponsorship relationship with you.

We hope you will consider joining our efforts as we continue to support central Florida Penn Staters.

PREMIUM SPONSORSHIPS (PAYMENT BY CHECK ONLY)				
DONATION REQUIRED FOR FOLLOWING PACKAGE INCENTIVES	\$10000	\$5000	\$2500	\$1000
Brand/name included in the tournament's title name including tournament banner – ONLY ONE AVAILABLE (ex. The Nittany Golf Classic Presented by YOUR NAME)	✓	✗	✗	✗
Brand/name included on one golf flag to be flown during the tournament that you can keep	✓	✗	✗	✗
Brand/name included on tournament banner	✓	✓	✗	✗
Brand/name included on event swag (shirts, etc.)	All	Select	✗	✗
Space for your company to market at a select hole (check with event coordinator on availability)	✓	✓	✓	✓
Hole signs	All (as part of event logo)	4 Regular* or 2 Premium**	2 Regular* or 1 Premium**	2 Regular*
Number of foursomes in the tournament (including super tickets) OR number of rounds of golf	2 Teams OR 8 Rounds	2 Teams OR 8 Rounds	2 Teams	1 Teams
Business information on all tournament marketing materials	✓	✓	✓	✓
Ability to add items in our goodie bag	✓	✓	✓	✓
Business promotion on our website for a year	✓	✓	✓	✓
Business promotion in our chapter newsletter for a year	✓	✓	✓	✓

BASIC SPONSORSHIPS (PAYMENT BY CHECK OR CREDIT CARD/PAYPAL)				
DONATION REQUIRED FOR FOLLOWING PACKAGE INCENTIVES	\$300	\$150	\$150	\$50
TYPE OF DONATION	Monetary	Monetary	Material or In-Kind	Monetary
Space for your company to market at a select hole (check with event coordinator on availability)	✓	✗	✗	✗
Brand/name on one (1) sign at a regular* hole	✓	✓	✓	Grouped with other "Friends"
Business information or name on all tournament marketing materials	✓	✓	✓	✓
Ability to add items into tournament goodie bags for our golfers	✓	✓	✓	✗

* Regular holes are course holes that DO NOT have a competition assigned to them.

** Premium holes are course holes that DO have a competition assigned to them.

Other Support Options

We offer an option for businesses who are willing to donate through a matching donations program. Also, for those who may not have the ability to do a sponsorship at this time, below are other ways to help us that you may want to consider.

Donate Item/s for Silent Auction (typically \$50 to \$250 in value)

- Gift cards/certificates
- Products/goods including memorabilia
- Services
- Gift Baskets

Donate Item/s for Raffles (typically \$15 to \$50 in value)

- Gift cards/certificates
- Products/goods including memorabilia
- Services
- Hand-made items

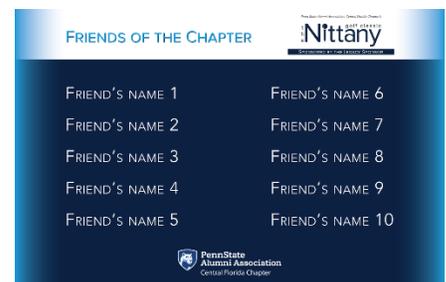
Donate Item/s for Goodie Bags (typically under \$15 in value)

- Gift cards/certificates
- Products/goods
- Service discounts
- Coupons
- Appetizer/incentive cards

If you have other ideas or ways that you may be able to help, please email us at GOLF@CENTRALFLORIDAPSU.COM.

SPONSORSHIP HOLE SIGNS

Sponsorship signs are a great way to gain visibility for your company or organization brand with business information and calls to action, honor a beloved family member in their memory, or simply show that you support our chapter to all event participants. We customize each sign to meet your needs and design them in such a way so that we can use them each year. That way, we maximize your donation towards the event fundraising initiatives. Here are a few examples of the signs you may want to consider.



To get started, simply fill out the registration form and send us your payment. You may also visit our website CENTRALFLORIDAPSU.COM/GOLF for more info or to pay via credit card/PayPal. If you have any questions, please email us at GOLF@CENTRALFLORIDAPSU.COM or call one of the Golf Committee members found on the registration form. WE ARE!!!