






**PennState
Alumni Association**
Central Florida Chapter




THE NITTANY GOLF CLASSIC SPONSORSHIPS

With the increasing cost of education at Penn State, especially for out-of-state students, our Penn State Alumni Association, Central Florida Chapter ventured to establish a scholarship endowment to ensure consistent support and help reduce a student’s financial burden. Initially, we had to raise \$50,000 over five years to meet the initial commitment. Through the support of our sponsors, members, and friends of the chapter like you, we are proud to say that we were able to meet our goal back in June 2023! Moving forward, our chapter will continue this annual golf tournament, the Nittany Golf Classic, to expand the support for local Penn Staters now and into the future. Thus, **we need your help!**

This pamphlet describes the ways you can help with two categories of **sponsorships**, Premium and Basic, each having multiple levels. We also welcome ideas how we can build a sponsorship relationship with you.

We hope you will consider joining our efforts as we continue to support central Florida Penn Staters.

PREMIUM SPONSORSHIPS (PAYMENT BY CHECK ONLY)			
DONATION REQUIRED FOR FOLLOWING PACKAGE INCENTIVES	\$8000	\$4000	\$2000
Brand/name included in the tournament’s title name including tournament banner – ONLY ONE AVAILABLE (ex. The Nittany Golf Classic Presented by YOUR NAME)	✓	✗	✗
Brand/name included on tournament banner	✓	✗	✗
Brand/name included on select event swag items (check with event coordinator on availability)	Large (golf towel, combo bag, clothing, etc.)	Small (ball marker, divot tool, tees, etc.)	✗
Choice of one of the following: <ul style="list-style-type: none"> • Framed tournament flag (flown on 18th hole) • Photo backdrop for event pictures with company logo • Sponsorship recognition engraved Nittany Lion shrine • Sponsorship recognition plaque 	✓	Small recognition plaque only	Small recognition plaque only
Full-color sponsorship hole signs (see “Sponsorship Hole Signs” for some examples)	All Hole-in-One contests (min. 4), and 4 Regular* or 2 Premium**	4 Regular* or 2 Premium**	2 Regular* or 1 Premium**
Number of teams (maximum of 4 golfers on each team)	2 Teams or 8 golf vouchers	2 Teams	1 Team
Space for your company to market at event (check with event coordinator on availability)	✓	✓	✓
Business information on all tournament marketing materials and one-year of business promotion on select chapter marketing	✓	✓	✓
Ability to add items in our goodie bag	✓	✓	✓

BASIC SPONSORSHIPS (PAYMENT BY CHECK OR CREDIT CARD/PAYPAL)				
DONATION REQUIRED FOR FOLLOWING PACKAGE INCENTIVES	\$400	\$200	\$200	\$100
TYPE OF DONATION	Monetary	Monetary	Material or In-Kind	Monetary
Space for your company to market at a select hole (check with event coordinator on availability)	✓	✗	✗	✗
Brand/name on one (1) sign at a regular* hole	✓	✓	✓	Grouped with other "Friends"
Business information or name on select tournament marketing materials	✓	✓	✓	✗
Ability to add items into tournament goodie bags for our golfers	✓	✓	✓	✗

* Regular holes are course holes that DO NOT have a competition assigned to them.

** Premium holes are course holes that DO have a competition assigned to them.

Other Support Options

We offer an option for businesses who are willing to donate through a matching donations program. Also, for those who may not have the ability to do a sponsorship at this time, below are some examples of how you may .

Donate Item/s for Silent Auction

(typically, above \$50 in value)

- Gift cards/certificates
- Products/goods including memorabilia
- Services
- Gift Baskets

Donate Item/s for Raffles

(typically, \$15 to \$50 in value)

- Gift cards/certificates
- Products/goods including memorabilia
- Services
- Hand-made items

Donate Item/s for Goodie Bags

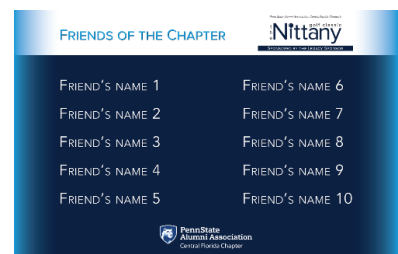
(typically, under \$15 in value)

- Gift cards/certificates
- Products/goods
- Service discounts
- Coupons
- Appetizer/incentive cards

If you have other ideas or ways that you may be able to help, please email us at GOLF@CENTRALFLORIDAPSU.COM.

SPONSORSHIP HOLE SIGNS

Sponsorship signs are a great way to gain visibility for your company or organization brand with business information and calls to action, honor a beloved family member in their memory, or simply show that you support our chapter to all event participants. We customize each sign to meet your needs and design them in such a way so that we can use them each year. That way, we maximize your donation towards the event fundraising initiatives. Here are a few examples of the signs that you may want to consider.



To get started, simply fill out the registration form and send us your payment. You may also visit our website CENTRALFLORIDAPSU.COM/GOLF for more info or to pay via credit card/PayPal. If you have any questions, please email us at GOLF@CENTRALFLORIDAPSU.COM or call one of the Golf Committee members found on the registration form. WE ARE!!!